

yulia pisarskiy

DESIGN

A YOUNG PROFESSIONAL WITH AN APPETITE FOR CREATIVITY AND THE ABILITY TO EXECUTE.

Proven success with creation, execution, and implementation of print and digital advertising and graphic design campaigns. Experience with managing high-volume retail stores, event planning, and driving brand recognition through a creative approach to all projects. A team player who flourishes and enjoys working with others in a fast paced creative environment.

EXPERIENCE

STREAM REALTY PARTNERS • graphic designer
CHARLOTTE, NC & WASHINGTON, D.C. 2015 - present

- Work directly with internal and external clients to seamlessly craft brand strategy and deliver design components that meet the end objectives for each project.
- Design and execute all print, digital, and follow up marketing including e-mail campaigns, high-end tour collateral, event planning, environmental graphics, and
- Design and coordinate pitch presentations and associated marketing strategy relative to winning new business.
- Support Stream's business lines, including updating quarterly market reports and white papers.

VINEYARD VINES • district visual manager
NORTHEAST CORRIDOR NY • NJ • CT • MA 2011 - 2013

- Managed a district of 12 stores in all visual and merchandising aspects.
- Actively recruited, hired and trained visual talent and support teams for each retail store to ensure district met and exceeded business needs.
- Developed and implemented standard policies and processes to ensure events and new store openings are conducted in an efficient and cost-effective manner.
- Managed the planning, execution and follow-up activities of store events within district.

BELK • studio advertising coordinator
CHARLOTTE, NORTH CAROLINA 2013 - 2015

- Communication liaison between corporate office and studio creatives – art directors, photographers, and buying offices.
- Handle day-to-day production planning and management of advertising samples for still life, and on location photography.
- Manage sample process for print, e-commerce, fashion advertising books and packaging design.
- Present corporate directive to respective styling teams, prep teams and photographers.

J.CREW • visual merchandiser
CHARLOTTE, NORTH CAROLINA 2009 - 2011

- Facilitated and implemented all aspects of visual merchandising including mannequin styling, floor sets, windows and training.
- Assisted the store manager in store event planning, specifically in visual presentation and execution, and advertising via social media.
- Efficiently implemented a monthly floorset of new merchandise using directive from corporate.
- Ensured company standard of store presentation was maintained and followed daily by staff.
- Created new installations of window, mannequin, and merchandise displays.

SKILLS

Branding • Social Media • Promotional Material • Event Planning
Project Management • Email Marketing • Brand Development
Customer Relationship Management • Digital Marketing

Proficient in • Adobe Creative Suite: Photoshop/Illustrator/InDesign
• Microsoft Office: Word/Excel/PowerPoint

Familiar with • Dreamweaver • Flash • Fireworks
Fluent on both PC and Apple platforms

EDUCATION

Savannah College of Art and Design
SCAD • SAVANNAH, GEORGIA 2005-2009

Bachelors of Fine Arts Degree
Focus on Advertising + Graphic Design
Summa Cum Laude Honors